

ASHE THOMSON
GRAPHIC DESIGNER

thomson.ashe@gmail.com
www.badashe.design
678.357.0886

BAD
ASHE
DESIGN

EDUCATION

Savannah College of Art
and Design (SCAD)
Atlanta, Georgia
Graphic Design BFA

SKILLS

Illustrator
Photoshop
InDesign
XD
Animate
Procreate
Adobe Draw
Sketch
Dreamweaver
Premiere Pro

HONORS & AFFILIATIONS

AIGA Atlanta
Member
2017 - Current

MomoCon
Social Media Team
2018 - Current

AIGA Rise Up Mentorship Program
Mentee and Mentor
2018 - 2022

SCAD Mentorship
Mentor
2021

Pin It To Win It Judge's Award
Phonatic Branding
2018

EXPERIENCE

Bad Ashe Design
Atlanta, Georgia
Freelance Designer & Art Director
2015 - Current

Personal brand that executes professional freelance design. Designed for brands such as Cobb County School District, Edible Arrangements, Abbott Orthodontics, Sacramento Gators Club, Vert Digital, FC Cincinatti and many others.

DEFINITION 6
Atlanta, Georgia
Marketing Art Director
2021

Art Director for the DEFINITION 6 brand. Directs and oversees all brand collaterals including brand book, landing pages, programs, whitepapers, social media, and pitch decks. Collaborates with copywriter and runs oversight of Design interns.

COX Enterprises
Atlanta, Georgia
Digital Graphic Designer
2020 - 2021

Designer for Atlanta Journal Constitution and CoxNext. Specializes in digital ad design and helps execute OTT, web banners, landing pages, html ads, and internal design pitch decks. Helps manage a team of production designers.

Brown Bag Marketing
Atlanta, Georgia
Design Intern
2019

Integrated marketing agency that specializes in end-to-end solutions for both B2B and B2C. Capabilities include brand planning, content marketing, mobile development, social media, integrated campaign management and loyalty marketing.

IQ Agency
Atlanta, Georgia
Design Intern
2015

Involved in the design of multiple notable accounts such as Yamaha, Pergo, and CIT Bank. Consults with creative team on development of presentation decks, content entry and Q+A for websites, social content, internal presentations, internal photography and editing images.